

Step 7: Social Responsibility

The next, and final, step is to consider and develop a vision of your own social responsibilities. First, you must understand whom you're responsible to. Who are the stakeholders in your career success? Your list might include those who are affected by your career path, including a current or future spouse, children, parents, or any other dependents. Also think about places of worship, charitable causes, communities, and other entities your choices affect.

Next, consider whether a firm's corporate social responsibility policies matter to you when choosing where to work. If they do, you should think about how you can best market yourself as the type of socially responsible professional who would be of interest to a company committed to corporate social responsibility. Being able to connect your socially responsible activities to those of a potential employer can be a subtle way to differentiate yourself from those competing against you for a position.

Learner Task: *List the stakeholders in your career success. Next, 3-5 social responsibilities that you consider a part of your professional career. Explain each, and discuss the specific actions you would like to take relative to each over the next 5-10 years.*